



WORLD HAPPINESS CODE

INTEGRATED COMMUNICATIONS



- We marked the onset of our journey in the year 2011. Over the period, we have diversified into various marketing communication aspects of traditional as well as modern world requirements.
- With integrated marketing and communications, we add values to clients which we would love to see percolating down to lives anywhere.
- We arrived by many different career paths publishing, CRM, designing, journalism, advertising, film, marketing, management, video production, content development, media and digital marketing.

Unusual combination of diverse experience across borders.



WE DO

BRANDING

CORPORATE IDENTITY/BRAND GUIDELINES/STATIONERY
WEBSITE DEVELOPMENT

DIGITAL MARKETING

SOCIAL MEDIA/WEB&APP DISPLAY/VIDEO MARKETING
PERFORMANCE MARKETING

MEDIA

CAMPAIGN/PLANNING/RELEASE/PLACEMENTS

CREATIVE DESIGNING

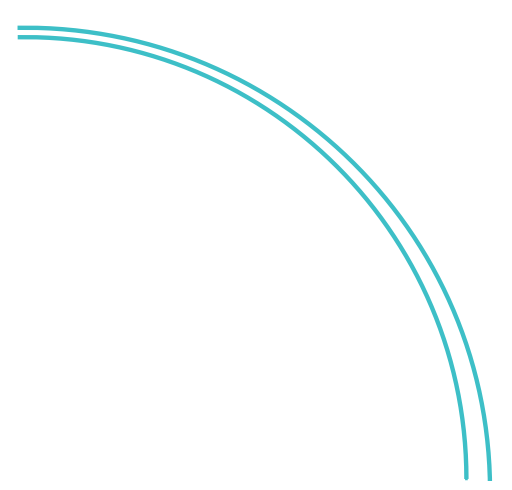
OUTDOOR/PRINT/DIGITAL

PRODUCTION

CONCEPT ADS/WEB SERIES/ PHOTOSHOOT

BELOW THE LINE

PROFILE / BROCHURE / FLYER / PACKAGING



DIVERSIFIED PORTFOLIO



RETAIL



CSR



FMCG



**AUTO
MOBILE**



HEALTH



MANUFACTURING

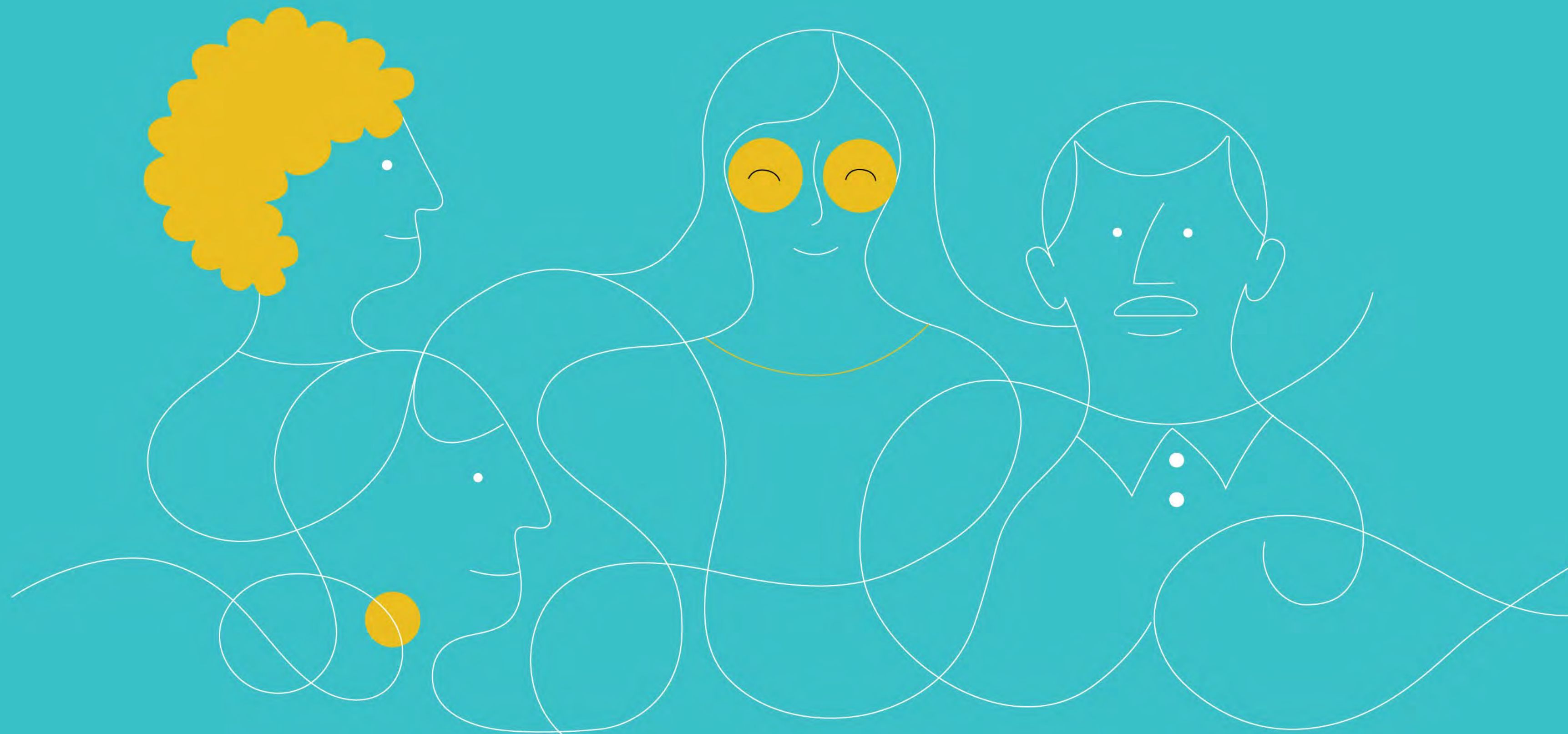


REALTY



SERVICE

The Team



► CREATIVE
DIRECTORS

► GROWTH, STRATEGY,
CLIENT RELATIONS, OPERATIONS

CREATIVE DIRECTORS

Our bunch of creators who pursues the art & craft of storytelling @WHC.

The team has been manifesting their presence in filmmaking, advertising and branding for 18+ years. Each one of the two, solely and together involved in different creative fields including Art Direction, Script Writing, Writing Assistance, Associate Direction, Copy Writing, Branding, Campaign and Content Development.

They have been contributing to the industry for many years and much of their works are widely appreciated and celebrated.

GROWTH, STRATEGY, CLIENT RELATIONS, OPERATIONS

The team has been in the industry for quite some time - ranging from 20 – 30 years - and carries vast knowledge and experience of various genre of clients and their business. Involved productively in strategic planning and campaign research analysis with local / regional / international clients. Dealt with multinational companies in different geographies including Europe, GCC & India.

With the same intensive passion for growth initiative and expansion, marketing communication activities in both offline and online media are emphasized with key mantra of ROI.

Notable business sectors handled: Automotive, Airlines, Real Estate, Retail, Educational, Healthcare, Banking & Finance, Electronics, Insurance, Telecom, Tourism, etc.



Key International Brands Worked With

Automobile	Banking/Finance	Steel	Electronics
Nissan	National Commercial Bank	Hadeed Sabic	LG
Volkswagen	Deutsche Bank	Minar TMT	Samsung
Toyota	Citibank	Lohind TMT	Nokia
Lexus	Bank of India		Philips
Honda	Al Rajhi Banking & Investment		Plug-Ins
Volvo	HSBC		Extra Electronics
Lotus	Samsung		myG
FAMCO			Eham Digital
Automall			
Hertz			
Fastfit			
Ford			
Royal Drive			

Key International Brands Worked With

FMCG		Tourism	Realty
Cadburys	Kimberly Clark	Turkish Tourism Board	Al Manal Development
Power Horse	Al Marai	Singapore Tourism Board	Sabban Towers
New Zealand Milk	Nadec	Egypt Tourism Authority	Damac Properties
Kellogg's	Unilever	Malayasian Tourism	Dubai Festival City
Bavaria	Food & Fine Pastries		Armani Hotels
Al Safi Danone			Wasl Properties
Pinehill Arabia			Al Hamra Village
Sunbullah			Lootah Properties
Aujan			Crescent Builders
Rani			
Nellara Group of Companies			
Barbican			
Vimto			

Key International Brands Worked With

Entertainment
<p>Disney</p> <p>Dubai Jazz Festival</p> <p>ARN</p>
Lubricant
<p>Total</p> <p>Castrol</p>
Jewellery
<p>Malabar Gold & Diamonds</p> <p>Meralda Jewels</p> <p>Mikura Peals</p>
Education
<p>Amity University</p> <p>Emeritus Institute</p>

Furniture/Household
<p>IKEA</p> <p>ACE</p> <p>Jashanmal</p> <p>Juffali & Brothers</p>
Fashion
<p>Marks&Spencer</p> <p>F&F</p> <p>Yardley</p>
Household
<p>Raid</p> <p>Glade</p> <p>Pledge</p> <p>Baygon</p>

Healthcare
<p>ASTER Group of Companies</p> <p>Mother Dental Hospital</p> <p>Saudi Tadawi Healthcare</p> <p>DM Healthcare</p> <p>Saudi German Hospital</p> <p>Dr. Soliman Fakhee Hospital</p>
Watches
<p>Swatch Group</p> <p>Tissot</p> <p>Guess</p> <p>Bvlgari</p>
Toys
<p>Mattel</p> <p>ToysRUs</p>

Insurance
<p>Orient Insurance</p> <p>LIC</p>
Airlines
<p>Saudi Arabian Airlines</p> <p>Singapore Airlines</p> <p>Gulf Air</p>

UNDERSTANDING CLIENT BRIEF



Overview:

Al Dhannah City, located approximately 250 km west of Abu Dhabi in the Al Dhafra region, is a rapidly growing township managed by ADNOC. Originally a small fishing settlement, the city has evolved into a modern industrial and residential hub with a diverse population of around 28,500. Al Dhannah plays a critical role in supporting ADNOC's affiliated companies by providing housing and infrastructure for employees working in the surrounding industrial zone.

Brand Vision:

The Al Dhannah City brand, launched under the tagline "Where opportunity lives," was created to foster a sense of identity and belonging among residents, while simultaneously enhancing the city's image and appeal to external audiences. The brand seeks to position Al Dhannah as a desirable destination to live, work, and invest in, aligning with the city's future expansion plans.

UNDERSTANDING CLIENT BRIEF



Project Objectives

- **Establish a Distinct Brand Identity:**
 - Develop a strong, consistent brand that reflects Al Dhannah City's values, diversity, and future potential.
- **Strengthen Community Connection:**
 - Build a sense of pride and belonging among residents through meaningful storytelling and engagement.
- **Elevate External Perception:**
 - Promote the city as a dynamic, inclusive, and modern destination for potential residents, visitors, and investors.
- **Align with Future Growth:**
 - Support ADNOC's long-term vision by ensuring the brand reflects the city's evolving infrastructure and growing community services.

UNDERSTANDING CLIENT BRIEF



Strategic Direction

To achieve the objectives, the project seeks to engage an experienced branding and communications agency that will:

- **Create a Strategic Brand Roadmap:**
 - Provide expert guidance from brand positioning to creative development and rollout.
- **Implement Multi-Channel Branding Activities:**
 - Utilize advertising, PR, digital content, and events to increase visibility and impact.
- **Promote Sustainable and Innovative Living:**
 - Highlight Al Dhannah as a model city for sustainable development and innovation within the Western Region.
- **Drive Economic and Community Development:**
 - Support efforts to attract investment, boost tourism, and contribute to the economic diversification of the Emirate.

UNDERSTANDING CLIENT BRIEF



Core Messaging Themes:

- Belonging & Community: A welcoming and inclusive city for all.
- Growth & Opportunity: A place full of promise for careers, innovation, and investment.
- Modern Living: Contemporary infrastructure and a high quality of life.
- Strategic Importance: A key driver of ADNOC's regional development goals.

MANPOWER COSTING (IN AED)



SL NO.	Item	COST - AED
01	Branding Services (Brand Strategy, Identity Development & Collaterals Includes their Salary, Insurance, Visa, Ticket & Dependent Cost	6,150,000
Total (AED Six Million One hundred fifty thousand only)		6,150,000

**Media Buying/Promotion cost not included.*

MANPOWER COSTING (IN AED)



SL NO.	Description	COST - AED
01	Branding Services (Brand Strategy, Identity Development & Collaterals)	130,000
02	Advertising Services Campaign Creative Development Media Buying	390,000 780,000 195,000
03	Public Relation Services	260,000
04	Events Services Concept Promotion On-Site Management	195,000 650,000 325,000
05	Brand Activations	195,000
06	Brand Management Tools	195,000
07	Brand Implementation Brochure (20 Page Design) City Video	19,500 260,000
08	Contingency	150,000
Total (AED Three Million seven hundred fourty four five hundred)		3,744,500

*Media Buying/Promotion cost not included.



ویرلد هابینسس کد
WORLD HAPPINESS CODE

CREATIVE PORTFOLIO

WEARLYTE

Simply crafted for you

WEARLYTE

Simply crafted for you

Brand Intro

Wearlyte, a sister concern of Lulu Gold is a sophisticated realm of fine jewellery, specialized in exclusive and elegant light-weight gold and diamond collections. Blending contemporary design and craftsmanship Wearlyte caters to people searching for graceful and alluring jewellery collections.

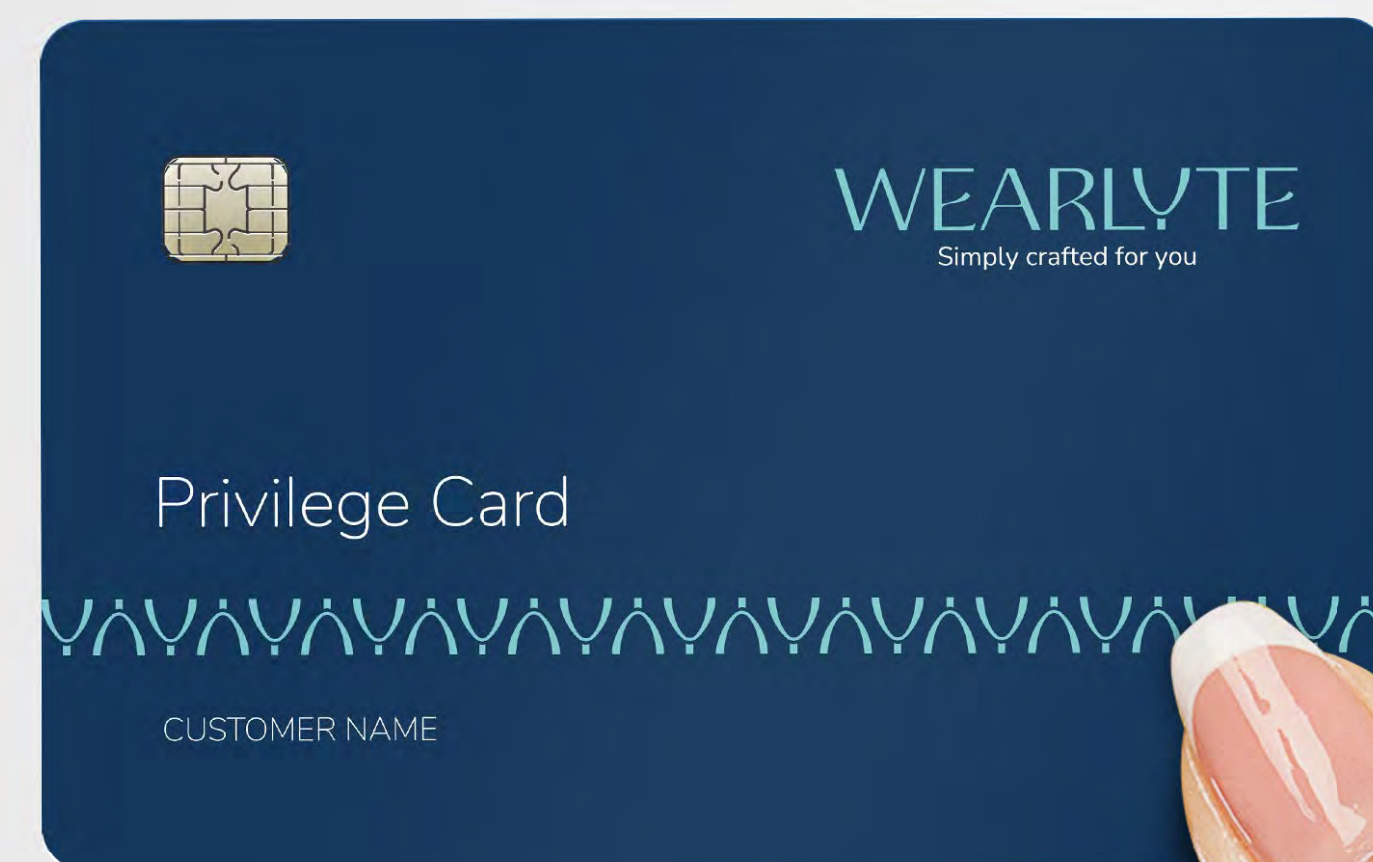


WEARLYTE
Simply crafted for you

Ajeet Hans
Manager

Mahatma Gandhi Road Ernakulam,
KPCJ Junction, Kochi, Kerala
Ph: +91 0000 0000

WEARLYTE
Simply crafted for you



WEARLYTE
Simply crafted for you

www.wearlyte.com







pipéca®

The logo for pipóca is displayed in a dark grey, lowercase, rounded sans-serif font. The letter 'o' is stylized with a small, dark grey popcorn kernel shape integrated into its upper right curve.

In crafting the logo for PIPOCA, vibrant hues were carefully selected to evoke joy and excitement, aligning perfectly with the brand's mission to delight customers with every kernel. The chosen font for the brand name exudes warmth and brings a welcoming feeling to customers.

The clever use of the letter 'O' in the logo not only resembles a smile emoji but also resembles a bowl, symbolising the joy and satisfaction customers experience after indulging in a delightful serving from PIPOCA. The inclusion of a stylised popcorn kernel within the letter "o" reinforces the brand's focus on popcorn.

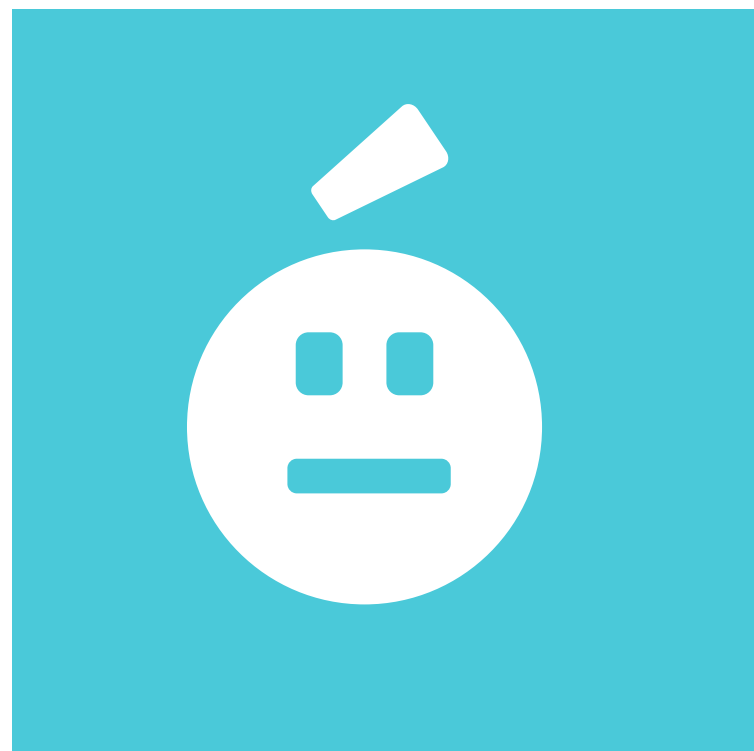
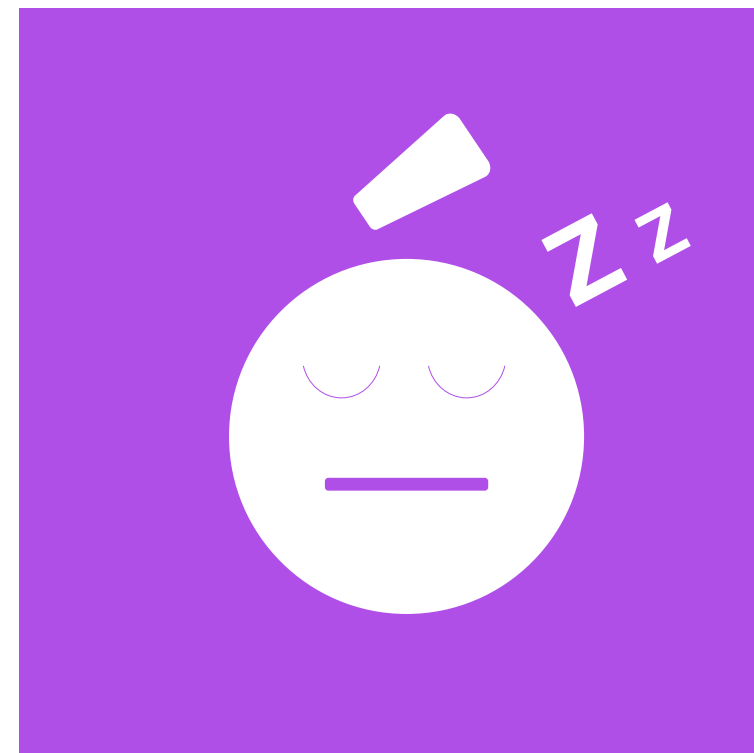
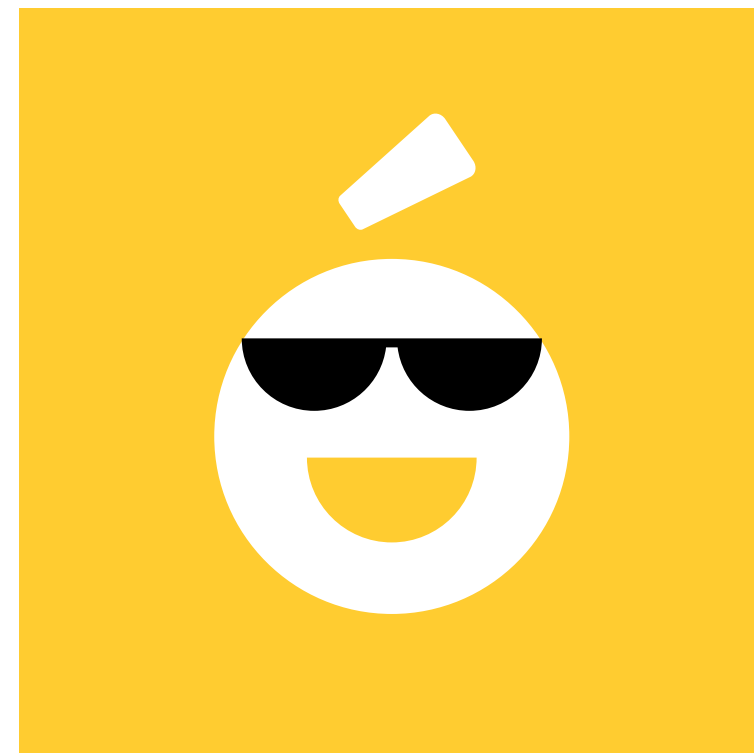


**Primary
Colour**

Halloween Orange

**Secondary
Colour**

Lovely Purple





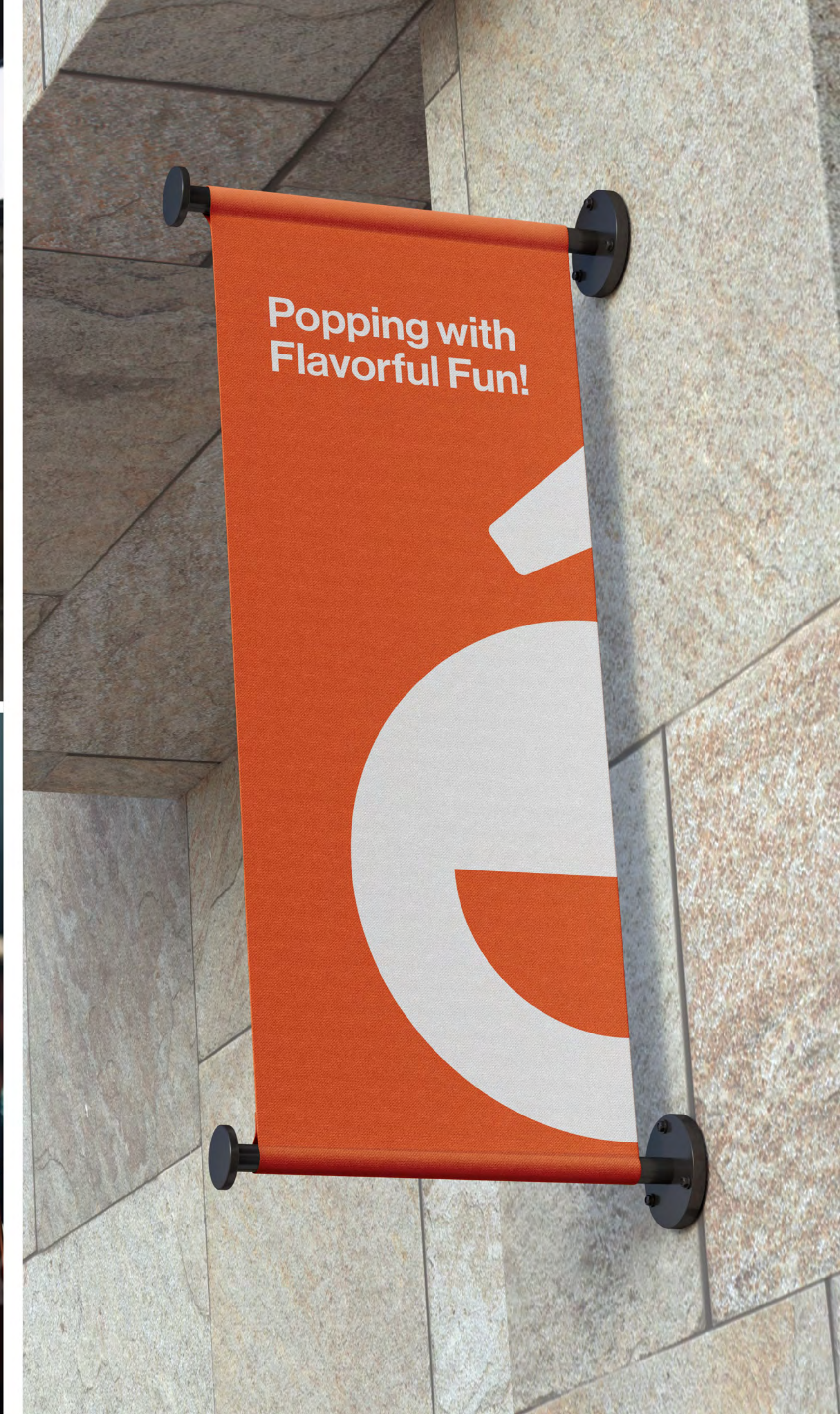


pipéca

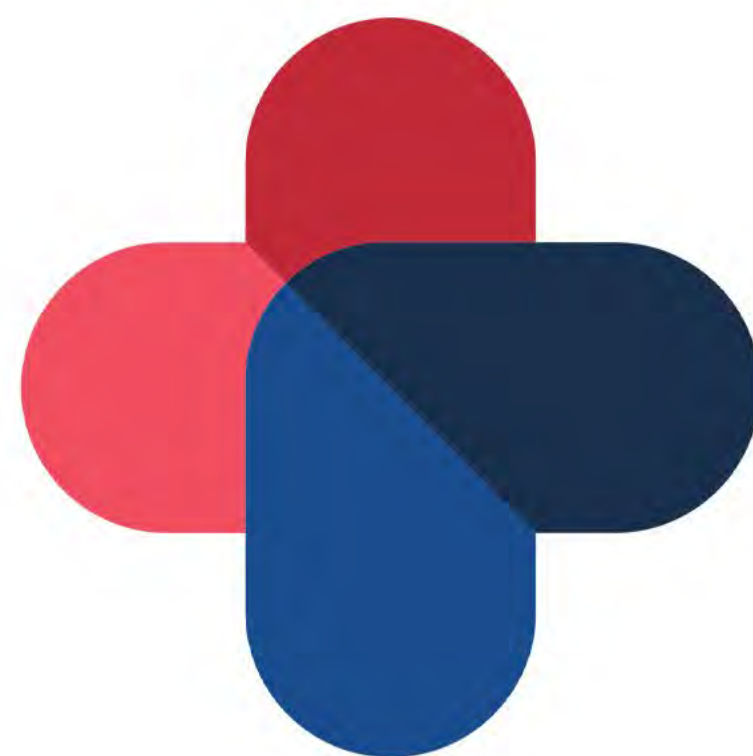
pipéca

pi





REEM
MEDICAL CENTER



ريم
ميدىكل سينتر

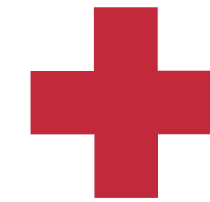




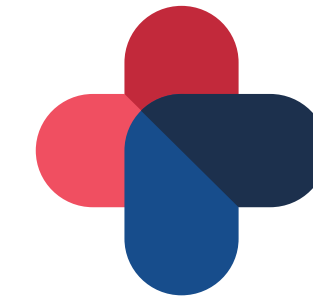
CARE



CURE



CROS



REEM

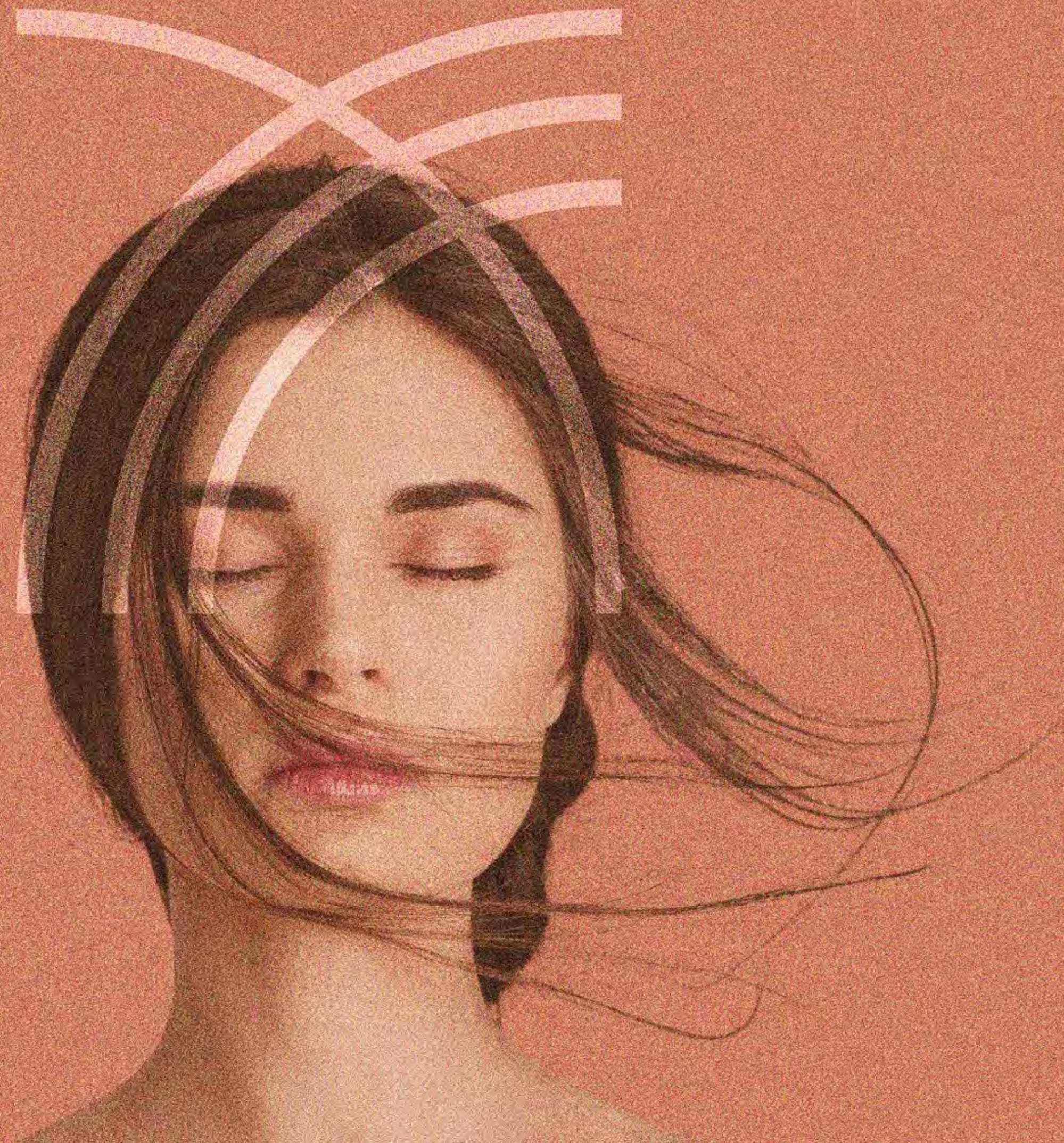
Reem Medical Center in Doha is one of the best Medical & Dental center in Qatar that provides comprehensive primary care and dental services to Doha residents. The logo we developed is able to communicate the values of a Medical centre thoroughly.

The red cross was established as an international symbol of medical aid on the battlefield by the Geneva Conventions in the 19th Century. It was originally inspired by the Swiss flag, simply reversing the colors. Since then, the cross has been taken up by hospitals and medical facilities around the world.

Here we slightly curved the edges of the cross and it formulated a new neat layout. It can be expressed as a cross and two heart shapes at the same time. If we alter the cross diagonally, then two Heart shapes got visible over the logo. Hospitals must be ready to welcome everyone at any time, not just the sick and injured. They must welcome everyone with an open heart. Also the horizontal and vertical lay out picturise a shape of capsule that also connects with a medical centre.



ALUER
AESTHETICS





Logo has nuances incorporated. What first appears is A—the first alphabet of Aluer. There are three curves on the left—the three highlights of the brand include skin, hair & laser. The three curves are the three strands of hair. The single curve on the right crossing the three strands of hair creates the shape of a face. Skin is represented by the face. Simple logo is the primary objective while drawing it. The logo—along with the chosen colour—has been created to convey what Aluer stands for.



HAIR



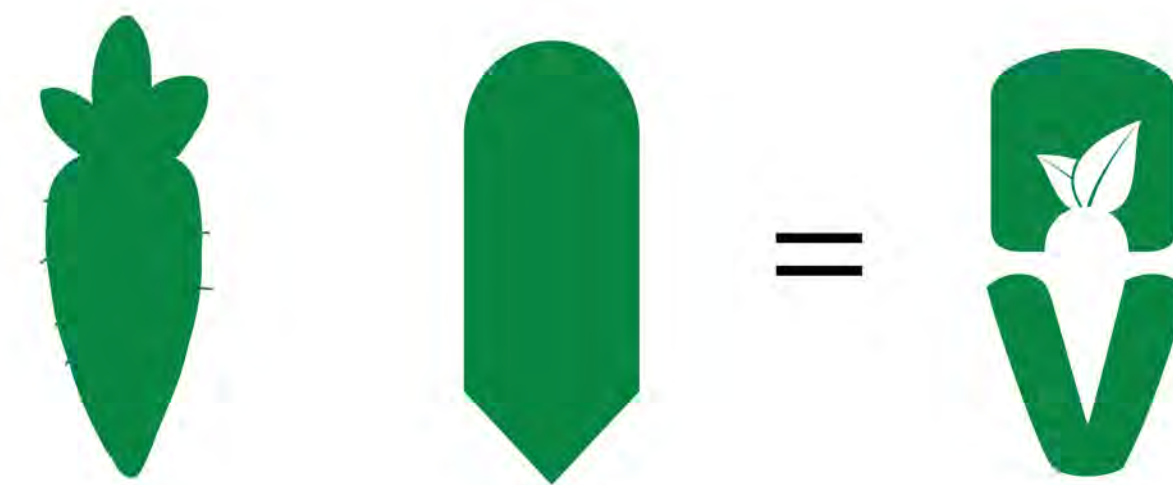
FACE



LETTER A

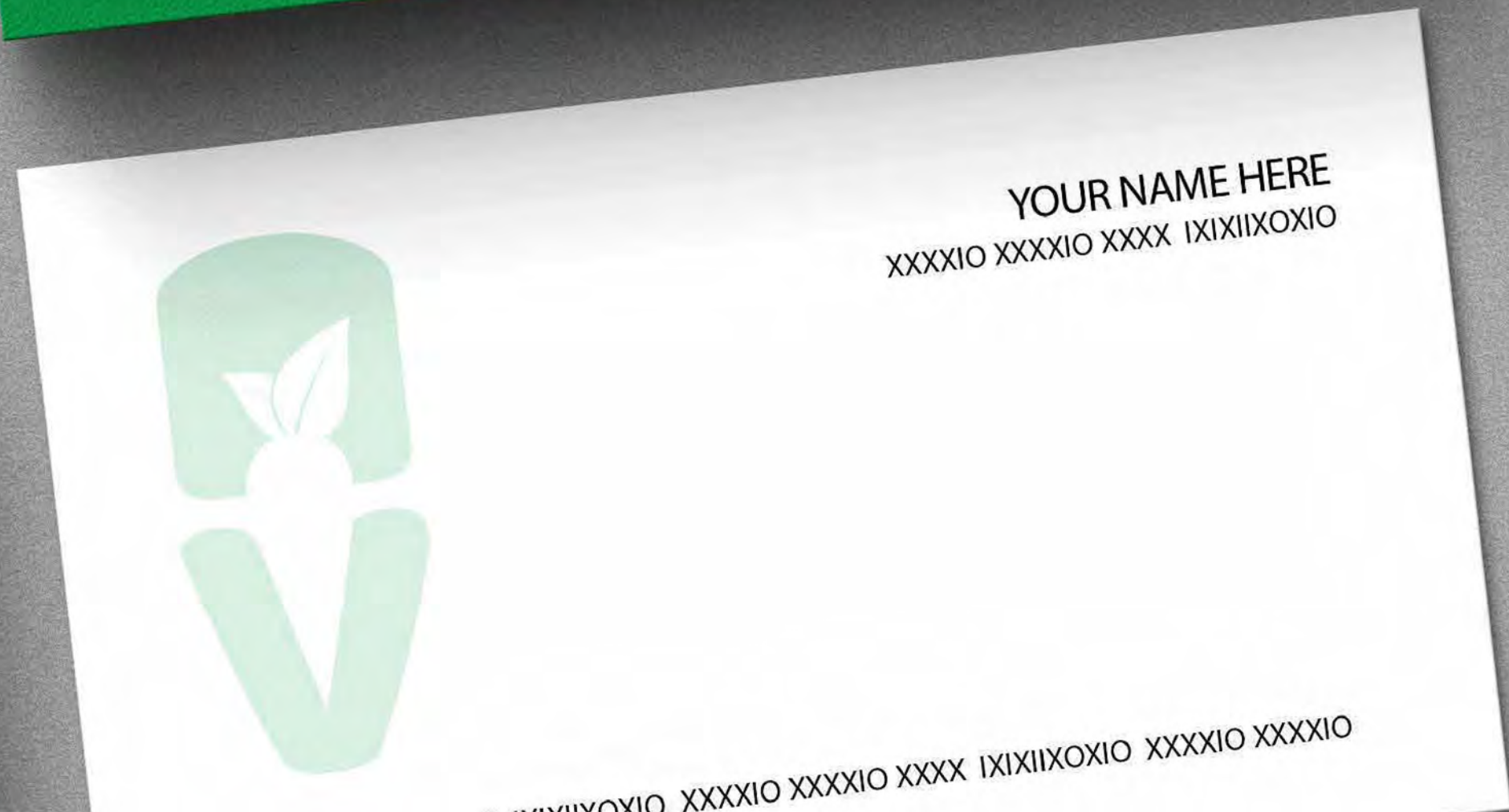
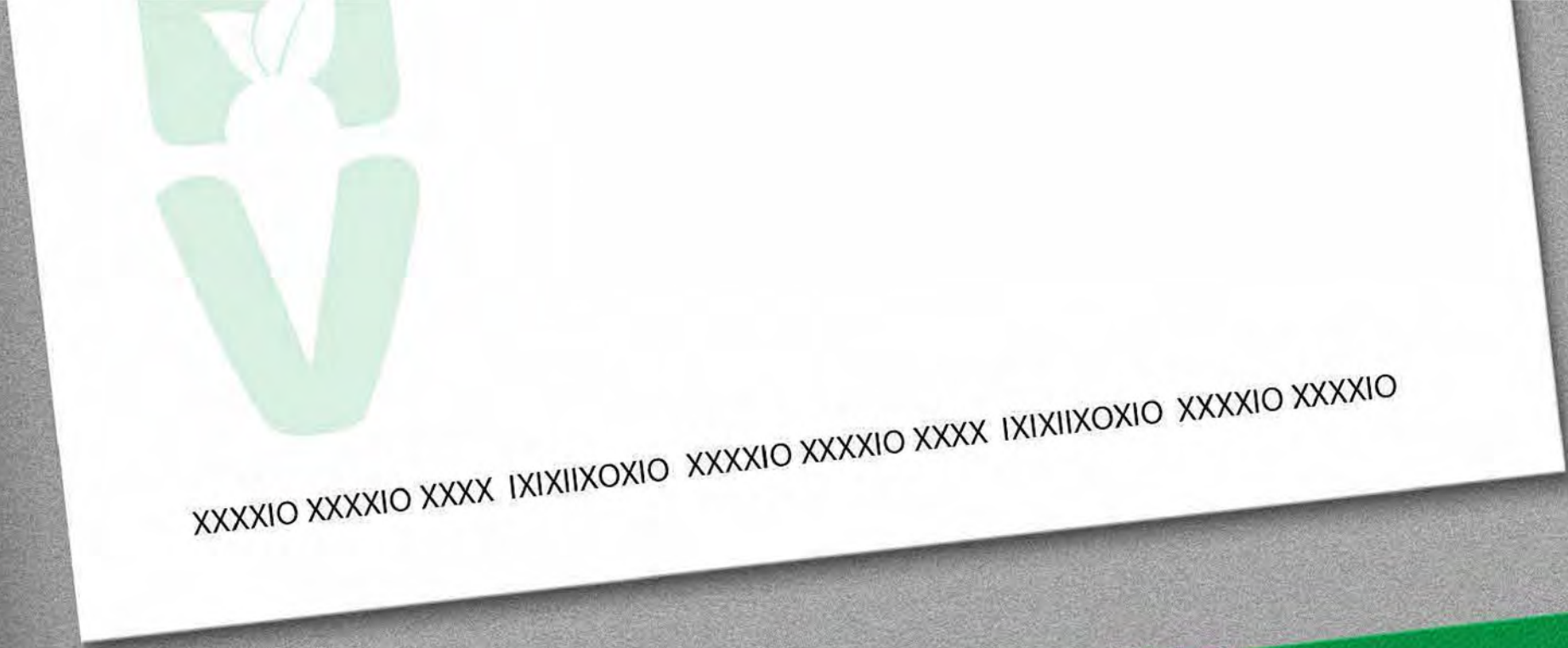


Aana
Bhavan

The logo for Aanna Bhavan features the brand name in a bold, green, sans-serif font. The word "Aanna" is stacked above "Bhavan". A small, stylized white vegetable icon with three green leaves is positioned between the two words, partially overlapping the letter 'a' in "Aanna" and the letter 'v' in "Bhavan".

The GREEN colour used in the wordmark logo reflects its vegetarian nature. It enhances a soothing and relaxing feel and it also gives visual appeal which makes it eye catchy. In the logo a vegetable and price tag element has been incorporated WITH the letters “A&V” and the whole letters invisibly symbolizes with shape of leaves

Aarna
Bhavan





TOMORROW WORLD

REAL ESTATE DEVELOPMENT LLC



TOMORROW WORLD

REAL ESTATE DEVELOPMENT LLC

تومورو
ورلد

للتطوير العقاري ذ.م.م



**TOMORROW
WORLD**

REAL ESTATE DEVELOPMENT LLC

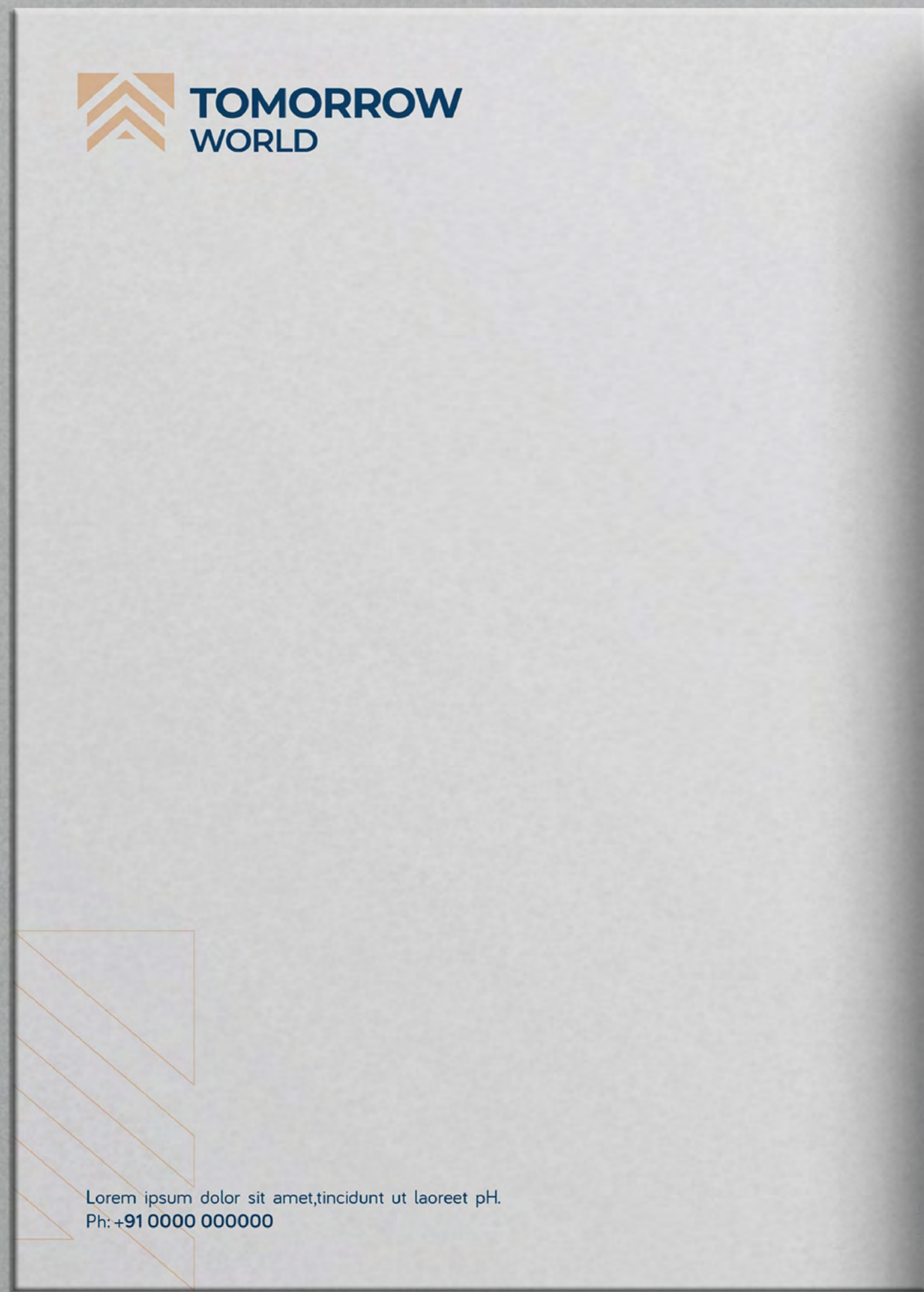
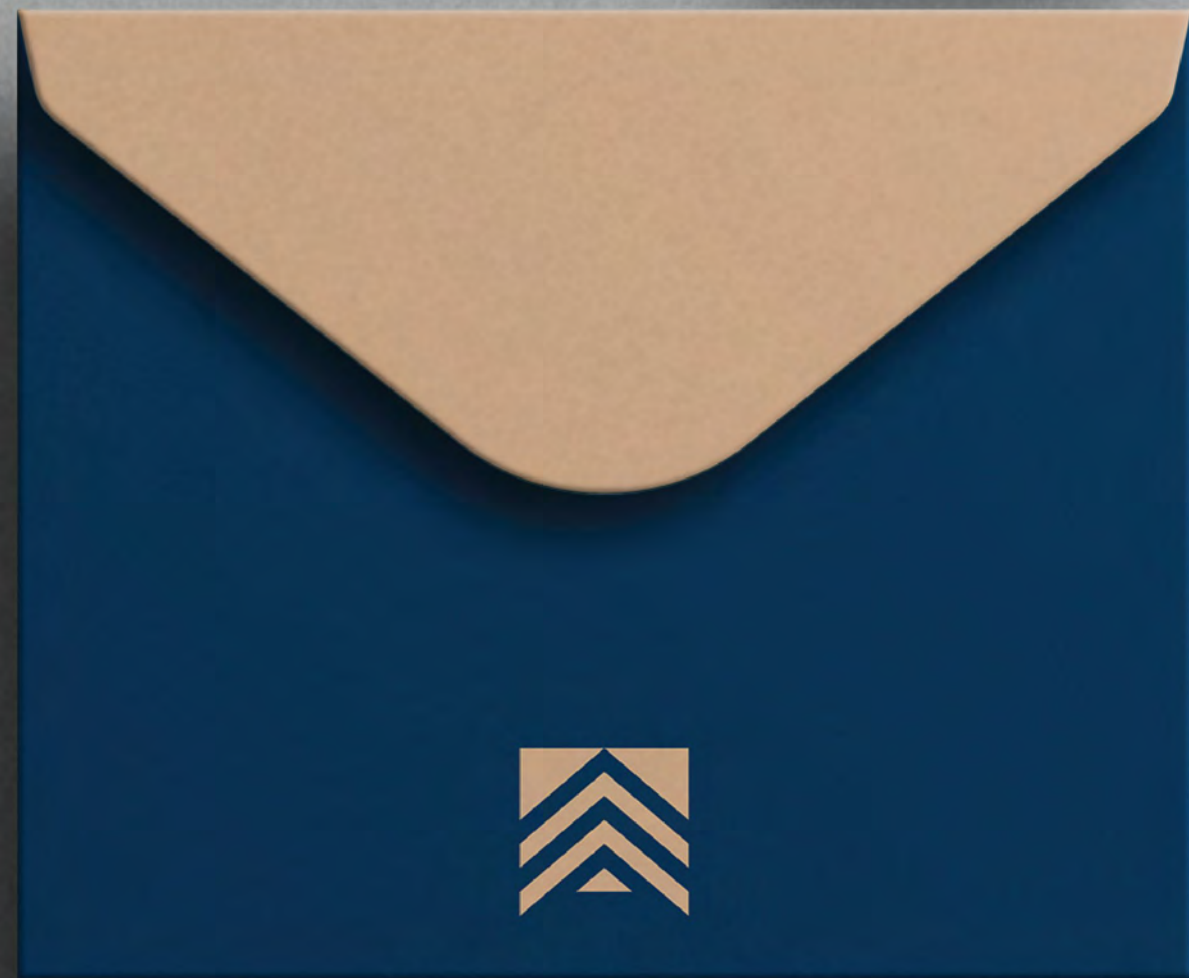
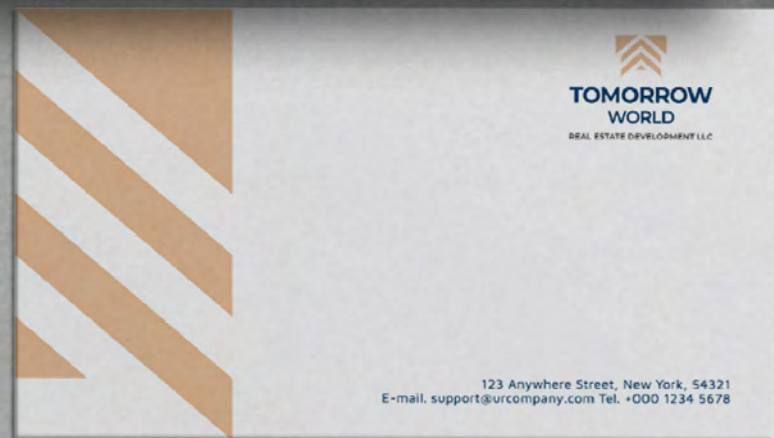
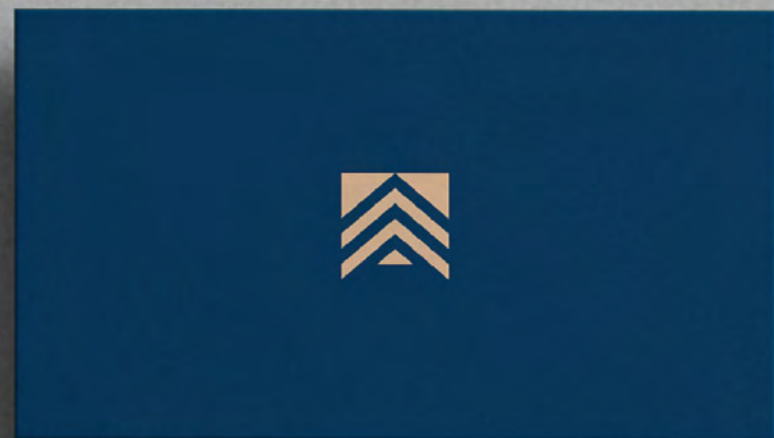


**TOMORROW
WORLD**

JONATHAN DOE
MANAGER
+971 55 000 0000

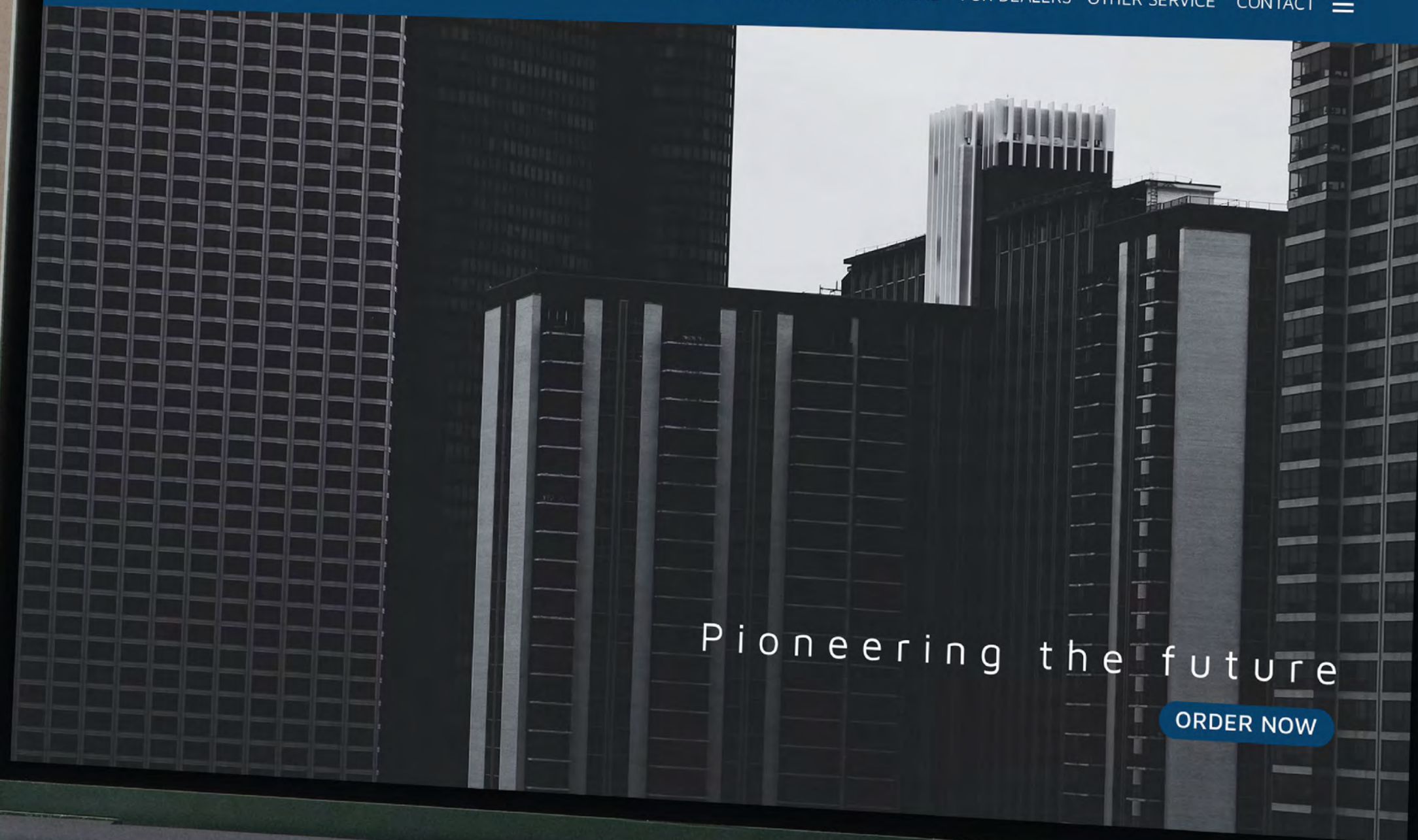
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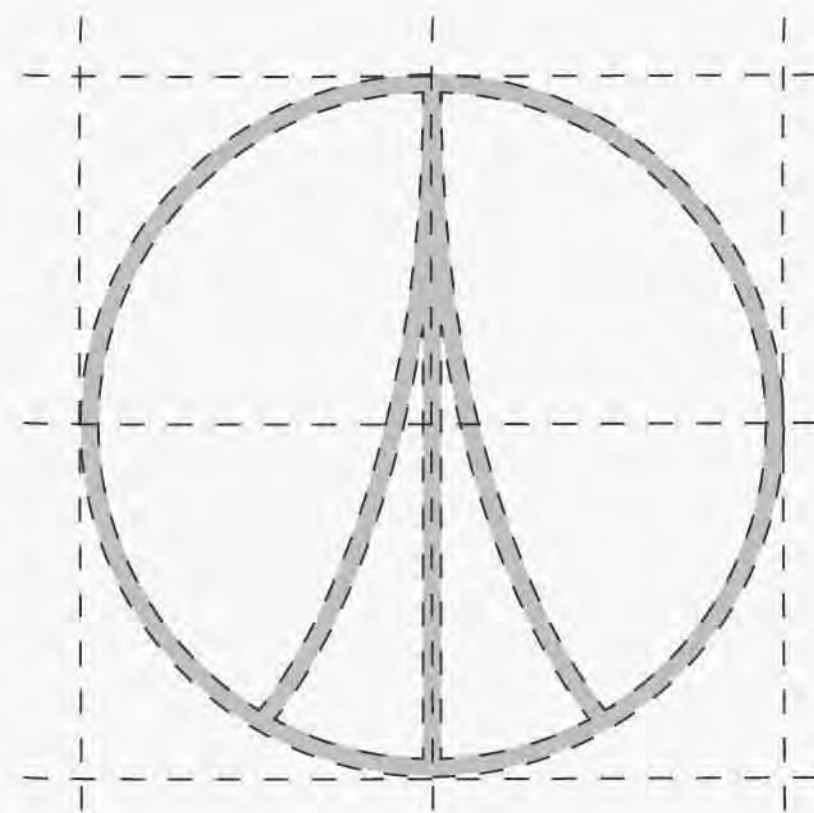
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MEGARON



∧ M
⊕ PEACE
○ PLATE
| FORK

MEGARON

Megaron's name must be communicated to a large audience through its logo - and it is our primary focus. At the very first look, the logo largely depicts the letter "M."

The serene ambience of Megaron, as well as the satisfaction, felt after having good food, are other key aspects. To convey the idea, we designed a logo that looks like a symbol of peace. Also, showcasing instruments such as a plate and fork that can be used to create the logo will make a clear impression on customers and show the passion for good taste and dining aura.



MEGARON

MEGARON

HARLEY DAVID
GENERAL MANAGER
+91 999 000 8888
LOREM IPSUM DOLOR SIT AMET, CONSE-
TETUR ADIPISCING ELIT, SED DO EIUSMOD
TEMPOR INCIDIDUNT UT LABORE ET



HARLEY DAVID
GENERAL MANAGER
+91 999 000 8888
LOREM IPSUM DOLOR SIT AMET, CONSE-
TETUR ADIPISCING ELIT, SED DO EIUSMOD
TEMPOR INCIDIDUNT UT LABORE ET



MEGARON





MEGARON



MEGARON



LUEUR ART
BY THOMAS



This logo resembles a signature, with the letters "LAT" representing "Lueur Art by Thomas." As our service is pure art, this logo can also serve as a true signature for the brand.







LUEUR ART
BY THOMAS





LUEUR ART

BY THOMAS





سـيـتـارـا
SYTARA



سیتارا
SYTARA



سیتارا
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Zaid Ahammed
Managing Director

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IDL HOME
HOME COMES FIRST

IDL HOME
HOME COMES FIRST

EXTERIOR

IDL HOME
HOME COMES FIRST



INTERIOR APPLICATION

IDL HOME



BUSINESS CARD



LETTERHEAD



ENVELOPE



ID CARD



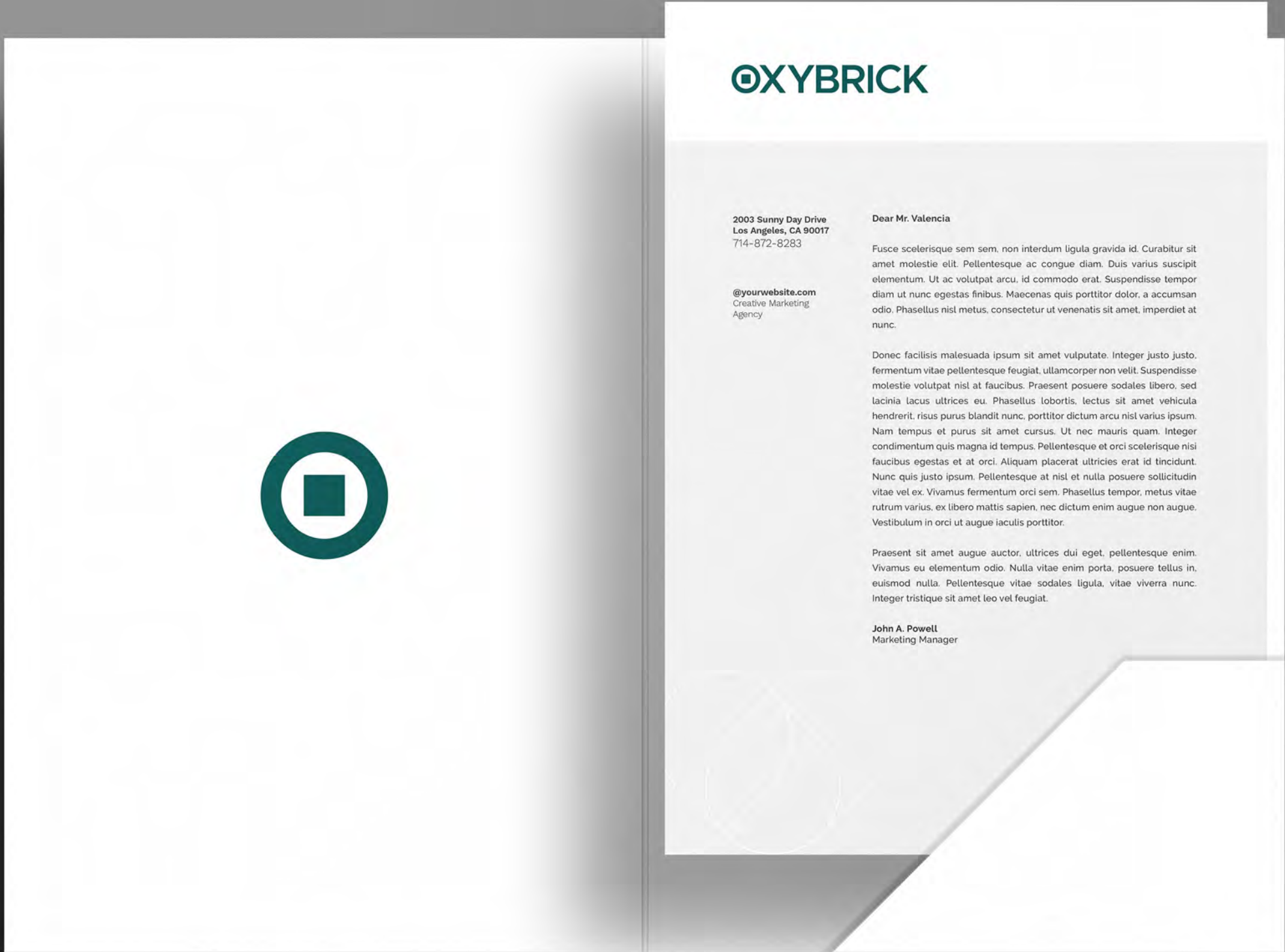
T-SHIRT



DIRECTION SIGNAGE



 **OXYBRICK**



مركز البحوث
والتطوير





AM GROUP



arabian
software

arabian
software

arabian
software

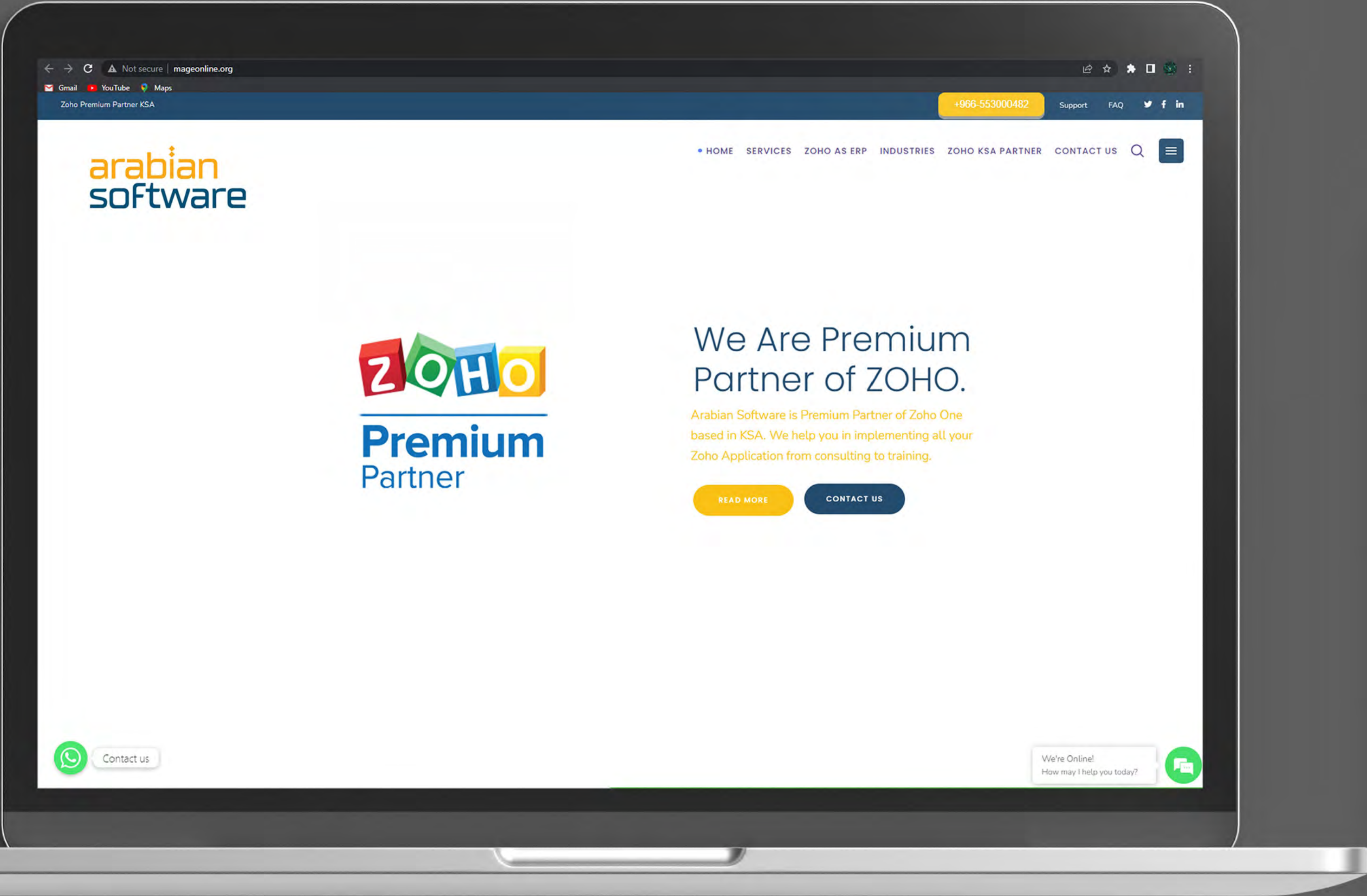


8 INFINITE SOLUTIONS

◆ DYNAMIC

◆◆ ARABIC LETTER DOTS

diam





arabian software

securetrack

Bridging Technology and Security

securetrack

Bridging Technology and Security

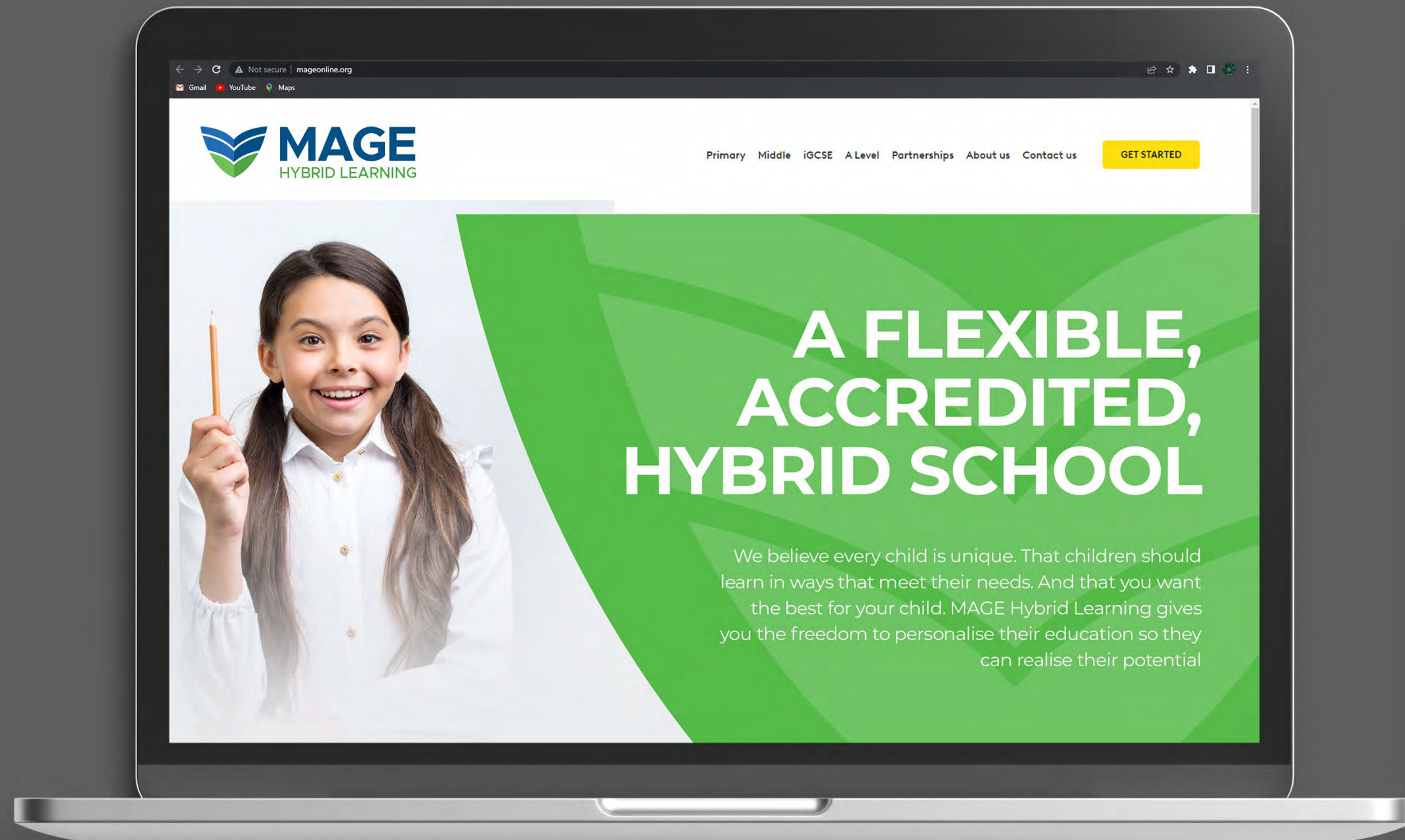




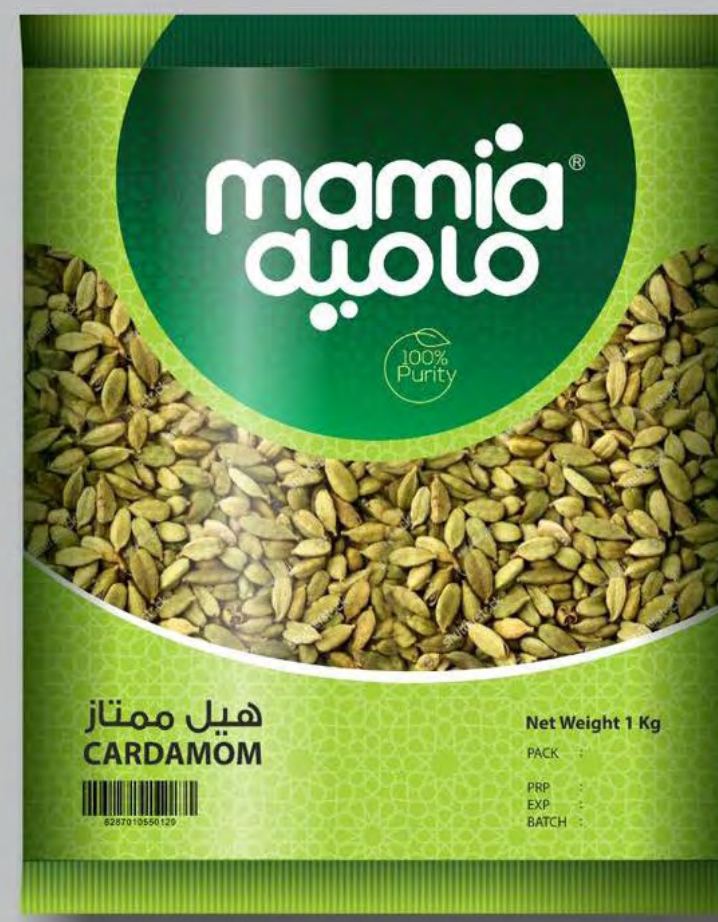
A man with a beard, wearing a white button-down shirt, stands with his arms crossed. The image is framed by a large red circle on the left and a red diagonal line on the right, set against a light gray background. The 'securetrack' logo is printed on the man's chest.

securetrack
Bridging Technology and Security





mamia
duolo







Spices & Pulses



**MOTHER
IN AJMAN**

**أم في
عجمان**

MOTHER
IN AJMAN
أم في
عجمان



DENTAL CARE IN YOUR MOTHER TONGUE



Speak to your Doctor
in your Native Language

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MOTHER
IN AJMAN
أم في
عجمان

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IMR
GROUP

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MOTHER
IN AJMAN



Hey Doctor

Your **mother tongue**
is our language

Talk comfortably in your language,
about your dental problems and get treated
hassle free by the best dentists in Ajman, UA

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Near Grand Mall Al Rashidiya-3, Ajman



MOTHER
IN AJMAN



يا Doctor

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is our language

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IN AJMAN



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MALABAR
GOLD & DIAMONDS

CELEBRATE THE BEAUTY OF LIFE



Starring *Starlet*



By
Malabar Gold and Diamonds

Starring *Starlet*

Gold Gift For Newborn Baby

India, a country rich in cultural diversity, often witnesses the celebration of significant events with meaningful traditions. One such tradition is celebrating the arrival of newborn baby by gifting them something precious. In this tradition, Grandparents, Uncles, aunts, and friends have the desire to give them gold as a treasure to mark the special moment, adding a touch of sophistication to the occasion.

Starring *Starlet*

Gold Gift For Newborn Baby



HIGHLY SAFE FOR A NEWBORN

Safe, precious, and toxin-free for newborns' cherished beginnings.



LIGHTWEIGHT AND STURDY

Lightweight and durable gold jewellery ideal for your child's comfort and longevity



PERFECT CHOICE FOR DAILY WEAR

Gold that's light, bright, and perfect for tiny adventurers' everyday wear.



Starring *Starlet*

Gold Gift For Newborn Baby



HIGHLY SAFE FOR A NEWBORN

Safe, precious, and toxin-free
for newborns' cherished beginnings.



LIGHTWEIGHT AND STURDY

Lightweight and durable gold jewellery
ideal for your child's comfort and longevity



PERFECT CHOICE FOR DAILY WEAR

Gold that's light, bright, and perfect for
tiny adventurers' everyday wear.



MALABAR
GOLD & DIAMONDS

Starlet
kids jewellery



Starring *Starlet*

Gold Gift For Newborn Baby



HIGHLY SAFE FOR A NEWBORN

Safe, precious, and toxin-free
for newborns' cherished beginnings.



LIGHTWEIGHT AND STURDY

Lightweight and durable gold jewellery
ideal for your child's comfort and longevity



Starring *Starlet*

Gold Gift For Newborn Baby



HIGHLY SAFE FOR A NEWBORN

Safe, precious, and toxin-free
for newborns' cherished beginnings.



LIGHTWEIGHT AND STURDY

Lightweight and durable gold jewellery
ideal for your child's comfort and longevity



MERALDA
JEWELS

A MEDLEY OF DESIRES



MOST DESIRABLE
INDIAN JEWELLERY



MERALDA

GOLD | DIAMONDS | GEMS

MOST DESIRABLE
INDIAN JEWELLERY

SOON IN AL BARSHA

Mrunal Thakur



MERALDA
GOLD | DIAMONDS | GEMS



ميرالدا
الذهب | الماس | الجواهر

Grand Opening of Our
Second Showroom in UAE

MEENA BAZAR, BUR DUBAI | LULU HYPERMARKET, AL BARSHA



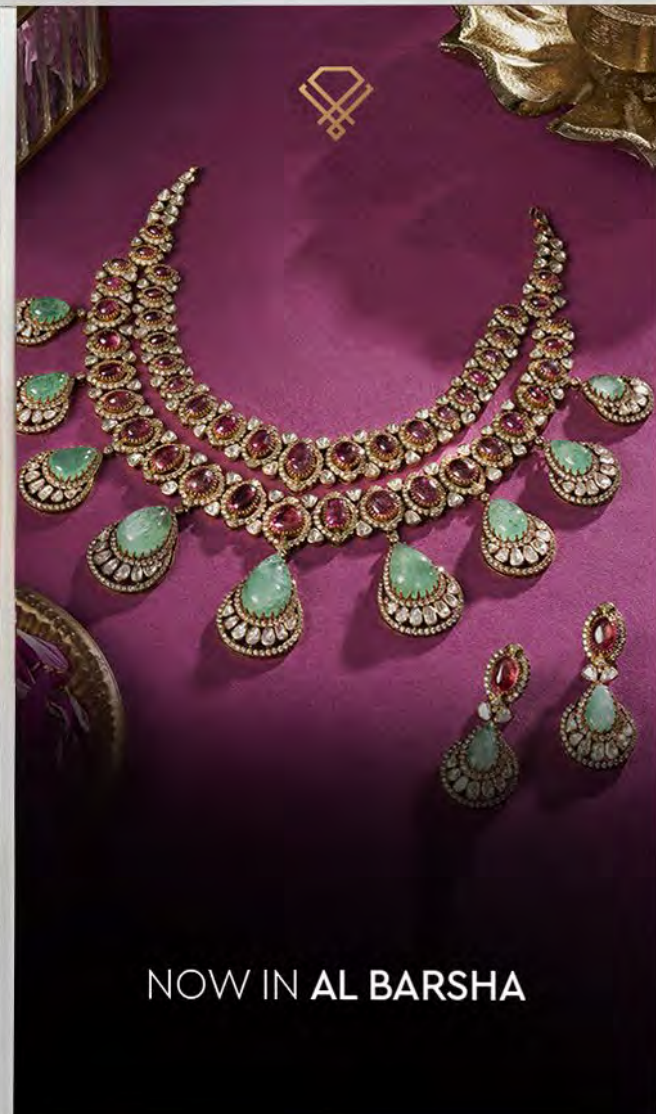
MOST DESIRABLE
INDIAN JEWELLERY

Mrunal Thakur

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Brazil deploys armed forces to combat Amazon forest fires

Khaleej Times

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ful and genuine way
what it is that you and
ommon."

not acknowledging when you have broken it, these are toxic to creating both influence and friends. If you follow this equation precisely and you don't have honesty, integrity and humility, then you have failed.

I know it's hard to call someone up and tell them that you can't do what you said you could do, then you make an agreement with another person and then find that you cannot keep the agreement, it's up to you to change it. How do you change it? You have a conversation where you say, "I can't do what I said I would do." If you just let silence reign then you have broken the agreement rather than changed it.

The former shows disrespect and the latter respect. No matter how uncomfortable it may be for you to tell Jake that you can't send him the software package you said you would send him, do it. If you don't, letting the time pass and not addressing the issue, then you've just lost Jake's respect and all the people with whom Jake has influence.

As you can see, creating affinity and trust is a lot of work. That's why successful and influential people are also called leaders. They go the extra mile, working at two things all the time, their jobs and their relationships.

To be continued..... IFO

Id "The Rainmaker" Robinson is a thought leader in the areas of Leadership Development, Succession Planning and Revenue Growth. As a former CPA, he works with CEOs to process solutions to a variety of business challenges. He is a popular speaker at IFO events and is instrumental in setting up the Masters programs at Fusion.

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Level 2, Lulu Hypermarket, Al Barsha

Nusha Thakur


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Grand Opening of Our
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Inaugurated by
Indian actress **Ms. Mrunal Thakur**

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RD
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Pre-owned luxury cars



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ANNIVERSARY EVENT



Car care session

By adopting another occurrence apart from the honoring event enables the compassion and curiosity of customers. According to automotive enthusiasts they virtue the useful sessions.

Meetup with Celebrity YouTuber

Nowadays, people constantly relying social media influencers for automotive updates. By persuading someone who has a huge following in social media in the automotive field will enhance the participation of customers.



RD
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valentine's day Campaign

The well-known restaurant in Dubai celebrated Valentine's Day by offering a 14% discount on February 14th resulting in overwhelming traffic.



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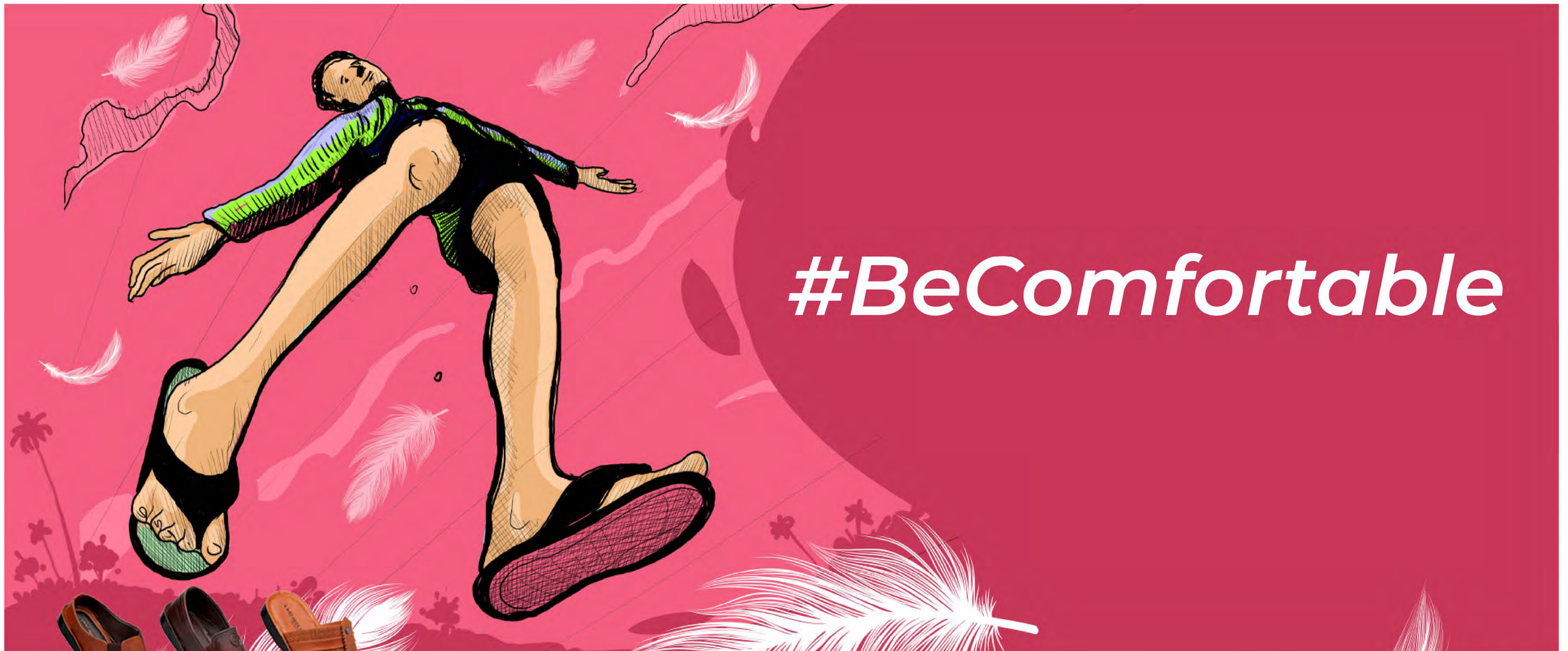
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Beef Curry	AED 12.00
Lamb Curry	AED 12.00
Vegetarian Curry	AED 12.00
Spiced Rice	AED 12.00
Spiced Noodles	AED 12.00

DESSERT

Chocolate Cake	AED 5.00
Vanilla Ice Cream	AED 5.00
Apple Pie	AED 5.00

BEVERAGE

Black Tea	AED 2.00
Green Tea	AED 2.00
White Tea	AED 2.00
Herbal Tea	AED 2.00

DRINK

Soft Drink	AED 2.00
Fruit Juice	AED 2.00
Alcoholic Drink	AED 2.00

NELLS SPECIALS

Chicken Curry	AED 12.00
Beef Curry	AED 12.00
Lamb Curry	AED 12.00

DRINK

Soft Drink	AED 2.00
Fruit Juice	AED 2.00
Alcoholic Drink	AED 2.00

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DRINK

Soft Drink	AED 2.00
Fruit Juice	AED 2.00
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FOR APPETITE

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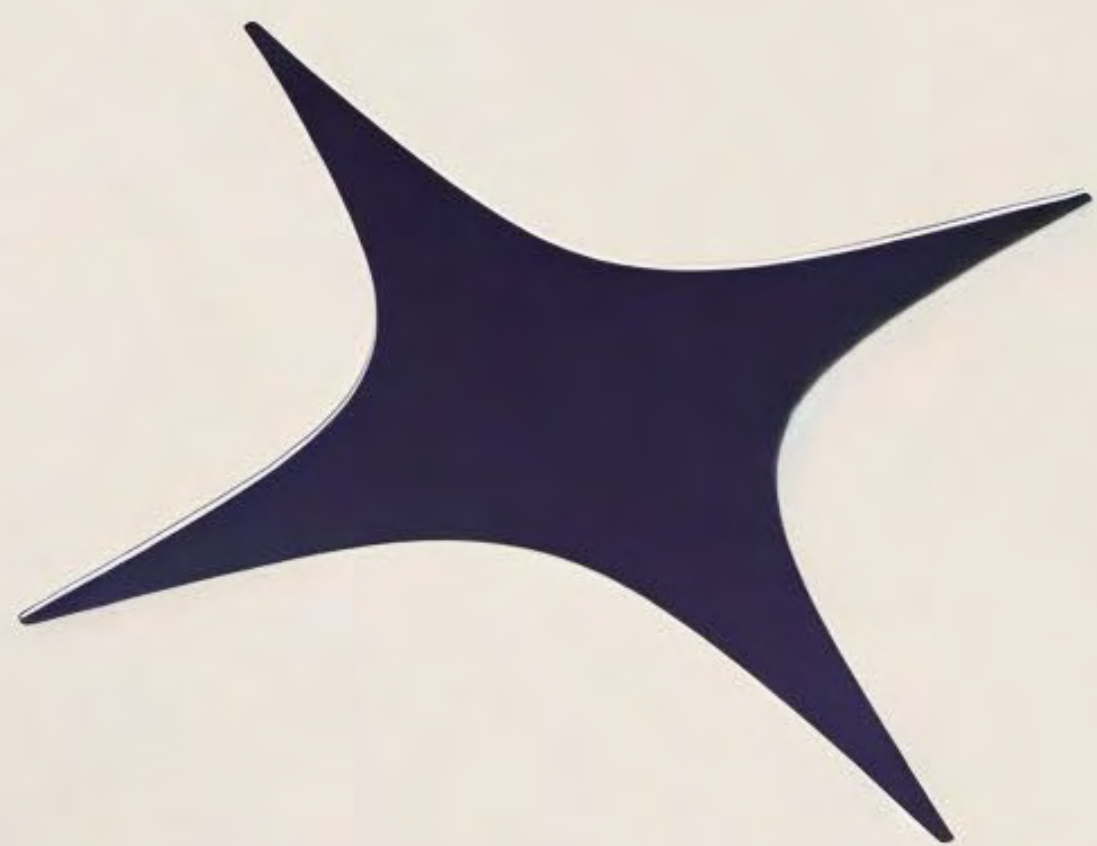
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Indulge in the paradise of culinary delights



Galaxy⁺



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VISION

**To lead the way
to new frontiers**

To become the most leading and honest real estate developer, persistently providing our customers with the highest quality developments.



MISSION

**Charting paths
among the stars**

We aim to develop an outstanding social environment with the core value of bringing people closer. We are in pursuit of urban living spaces that integrate residential, commercial and entertainment spaces that will enhance the quality of life and constantly evolve to suit customer demands.



Jardin Astral
Jumeirah Garden City, UAE

Year of completion: 2026 (Ongoing)
Builtup Area: 113288 Sqft

Galaxy⁺

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about pipéca

PIPOCA is your go-to for guilt-free snacking. Backed by 12 years of experience in the Oman food industry, PIPOCA, a venture from the house of Rehab Samail Trade, offers a wholesome selection of popcorn, sweet corn, and nutritious snacks to satisfy your cravings without compromising your diet. Recognizing the significance of providing unwavering indulgence, we are committed to delivering snacks free from unhealthy additives like artificial flavours and excess oil.



vision

To become a leading provider of delicious and wholesome snacks, ensuring affordability without compromising on quality and taste, while upholding the highest standards of hygiene and environmental responsibility.

mission

At PIPOCA, we strive to offer a wide range of delicious healthy snacks at competitive prices, making quality snacking accessible to all. We are dedicated to using environment-friendly packaging and promoting sustainable consumption habits.

About Team

The driving force behind Pipoca is Amaan Syndicate, a group of companies established in the UAE in November 2021. Our journey started with Ard Al Amaan Trading LLC, a versatile general trading company. As we expanded our horizons, we ventured into the realm of gold bullion trading through Ard Al Amaan Gold and Diamonds LLC, investing in trading precious metals, electronics, mobile phones, restaurants, and food chains. With Pipoca, we uphold this spirit of diversification by offering snacks, fruits, and drinks with innovation and quality.





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Bawan Broasted, along with its sister concern, Mozon Group of Restaurants, stands as a leader in the quick-service dining industry. Known for our perfectly broasted cuisine, we have built a reputation for authentic flavours, premium ingredients, and consistent quality across every dining experience.

Our story began in 2007 with a single vision: to serve food that brings people together. Today, we proudly operate 12 thriving outlets, catering to over 1 million customers annually. Our commitment to

quality and customer satisfaction has earned us an average 4-star rating on social media platforms, a testament to our loyal customer base-70% of whom return regularly.

Together, Bawan Broasted and Mozon have achieved remarkable milestones, including SAR 14 million in annual revenue and a dedicated team of over 150 professionals. Beyond serving delicious food, we foster a sense of connection and celebration within our communities.

OUR VISION

To spread the flavours of our recipes across the world with exceptional quality and warm hospitality.



OUR MISSION

To unite communities through unparalleled quality and unique taste, using the finest ingredients while ensuring uncompromising customer satisfaction.

FOOD SECTOR TRENDS IN KSA



Saudi Arabia's food and beverage sector is undergoing rapid transformation, presenting immense growth opportunities for innovative brands like Bawan.

Increased Demand for Quality Fast Food: Consumers in KSA are seeking premium fast-food options that blend taste, convenience, and affordability.

RISE IN URBANISATION

The growing urban population is driving demand for accessible and high-quality dining experiences.

EXPANDING TASTE PALETTES

The market is embracing diverse cuisines, with broasted chicken gaining widespread popularity.

DIGITAL INFLUENCE

Online platforms and delivery services are reshaping the dining landscape, offering new avenues to connect with customers.

OUR COMPETITIVE EDGE IN THIS MARKET

By staying ahead of trends and consistently innovating, Bawan and Mozon are perfectly positioned to meet the demands of a dynamic market.



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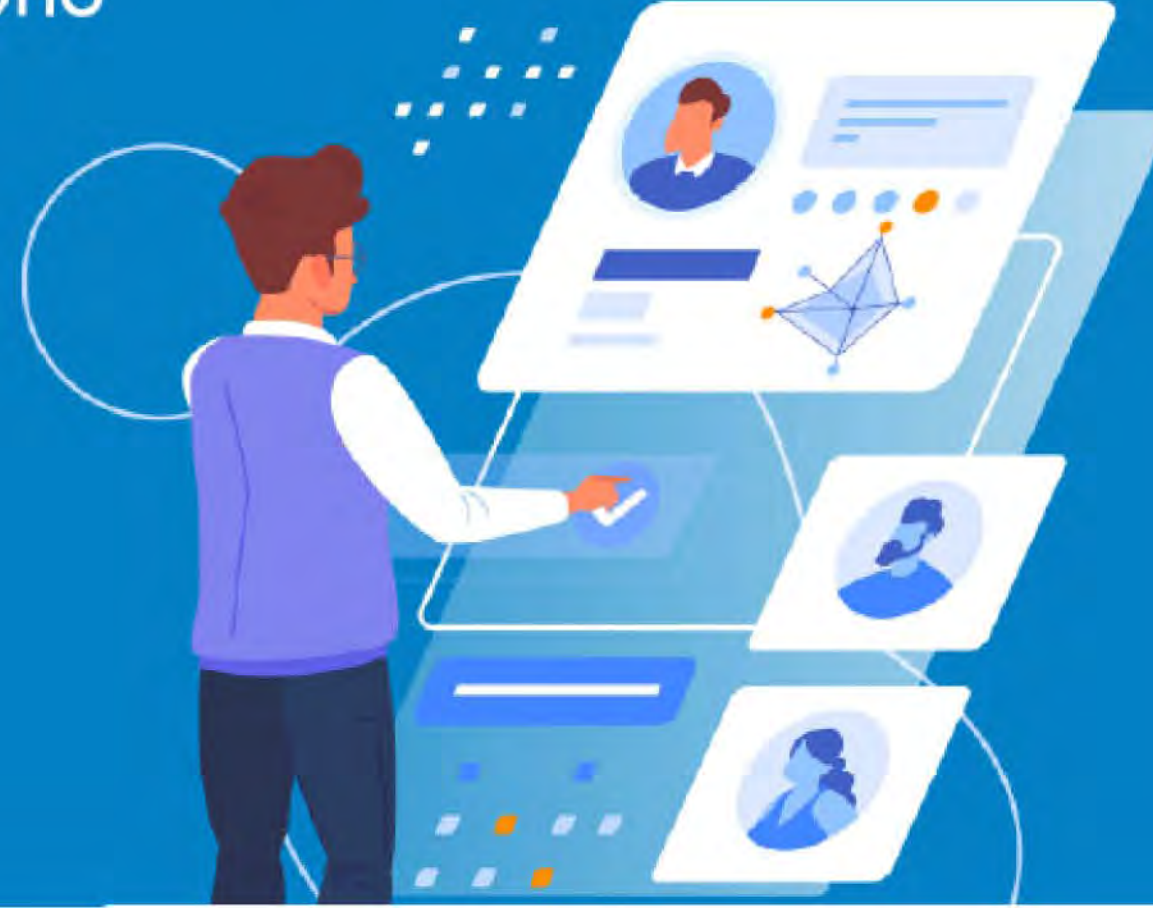
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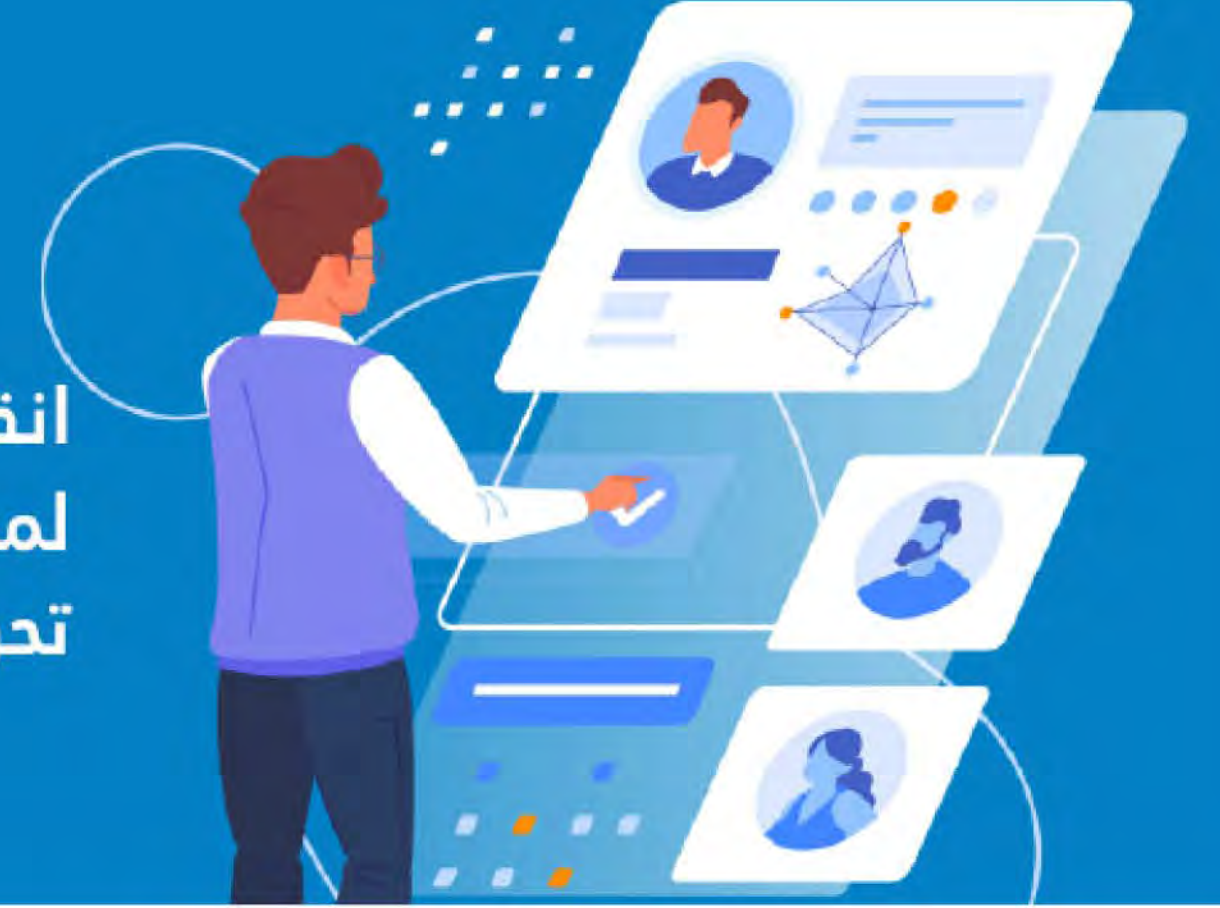
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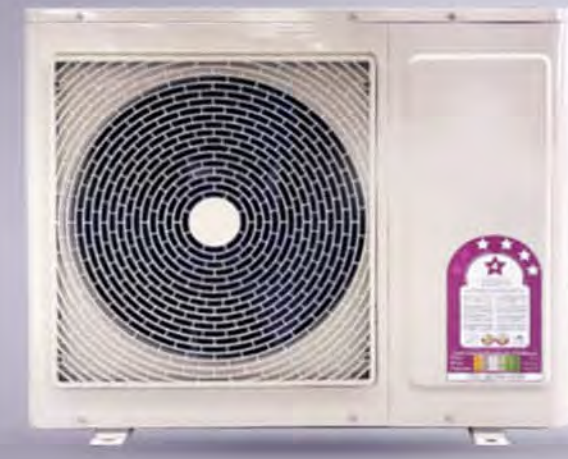
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Winter Hugs For Your Taste Buds



Broasted
Regular / Spicy

- 4 succulent chicken pieces
- 2 delightful servings of Garlic Sauce
- 2 ideal portions of Ketchup
- 1 packet of Kubus (2 pieces per pack)
- Perfectly crispy French Fries

bawanbroasted broasted bawanland bawanbroasted

Dammam	Al Jamia, Dhahran	Al Doha, Dhahran	Al Khobar	Al-Aziziyah
013-826 4672	013-891 1844	013-830 1314	013-891 0212	013-899 2030
055 483 2030	053 536 2030	050 676 2030	053 595 2030	0 55 241 2030



WINTER'S BITE, BROAST'S DELIGHT

**ALL-IN-ONE
FAMILY FEAST**
(REGULAR/SPICY)

- 16 PIECES OF CHICKEN
- 8 PIECES OF GARLIC SAUCE
- 8 PIECES OF KETCHUP
- 4 PACKETS OF KUBUS (2 PCS/PACKET)
- BIG, CRISPY FRENCH FRIES
- A PORTION OF COLESLAW
- A PORTION OF CREAMY HUMMU



bawanbroasted broasted bawanland bawanbroasted

Dammam	Al Jamia, Dhahran	Al Doha, Dhahran	Al Khobar	Al-Aziziyah
013-826 4672	013-891 1844	013-830 1314	013-891 0212	013-899 2030
055 483 2030	053 536 2030	050 676 2030	053 595 2030	0 55 241 2030



وجبة بروسند اجود وجبة إلى اليوم



Conditions Apply*

bawanland broasted bawanland bawanland

Dammam
013-826 4672
055 483 2030

Al Jamia, Dhahran
013-891 1844
053 536 2030

Al Doha, Dhahran
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Conditions Apply*

bawanland broasted bawanland bawanland

Dammam
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Al Jamia, Dhahran
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053 536 2030

Al Doha, Dhahran
013-830 1314
050 676 2030

Al Khobar
013-891 0212
053 595 2030

Al-Aziziyah
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NEWLY OPENED



بطاطس وحلقات البصل



ONION RINGS
11 SR
NORMAL FRIES
5/7 SR
SPICY FRIES
12 SR
CRINKLE FRIES
12 SR



bawanland broasted bawanland bawanland

Dammam
013-826 4672
055 483 2030

Al Jamia, Dhahran
013-891 1844
053 536 2030

Al Doha, Dhahran
013-830 1314
050 676 2030

Al Khobar
013-891 0212
053 595 2030

Al-Aziziyah
013-899 2030
+966 55 241 2030
NEWLY OPENED

winter
hunger

Fries and Onion Rings

ONION RINGS
11 SR
NORMAL
5/7 SR
SPICY
12 SR
CRINKLE
12 SR



bawanland broasted bawanland bawanland

Dammam
013-826 4672
055 483 2030

Al Jamia, Dhahran
013-891 1844
053 536 2030

Al Doha, Dhahran
013-830 1314
050 676 2030

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س.ر ٢٩٩

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